

MEDIA ADVISORY

For Immediate Release:
March 19, 2010

Innovative arts event starts a new conversation in Calgary

Thrive hosts its second Speaker Series event in 2010

Creativity as an Economic Force

Arts and culture. Local economy. Social change. Traditionally seen as entities occupying very different domains, individuals in these sectors are finding creative ways to work together to address some of the greatest challenges Calgary faces.

- How can the arts contribute to social inclusion and change?
- How does creativity enhance the local economy?
- What challenges do artists experience as they contribute to making our city great?

Thrive will bring together several thought-leaders to share how the arts can be used to build community, promote social inclusion, and contribute to economic well-being for all residents in Calgary.

WHO will be there: Speakers include Terry Rock (CEO, Calgary Arts Development), Joe Ceci (Alderman, Ward 9), and Alexi Davis (Manager, Disability Services, Prospect)

WHAT is happening: A conversation exploring how creativity has become both “the defining feature of economic life” (Richard Florida) and a unique tool for social inclusion and change.

WHERE is the event: The Local Library, Central United Church
131 7 Ave SW

WHEN is the event: April 8, 2010
5–7:30pm

WHY is this event important: To build a caring, economically vibrant city, we must celebrate and support its creative culture.

MEDIA INQUIRIES

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